

🌍 Menu | 🧸 Help | 📲 Log Out

Back | Print | 🧼 Add | 🛸 Delete | 🦧 Edit | 🖕

Save

Go to Application Forms

💕 Application

Application: 148343 - FY 2024-2025 Regional Arts Council Documents Program Area: Regional Arts Councils Funding Opportunities: 147119 - FY 2024-2025 Regional Arts Council Documents Application Deadline: 04/03/2023 4:30 PM Organization: Northwest Minnesota Arts Council

Instructions

Click for help:

Preliminary Biennial Plan Instructions WebGrants Frequently Asked Questions

Narrative

Title

Your council's name or acronym followed by FY 2024-2025 Preliminary Biennial Plan (e.g., Prairie Lakes Regional Arts Council FY 2024-2025 Preliminary Biennial Plan)

(100 characters max)* NWMAC 01 FY 2024-2025 Preliminary Biennial Plan

Mission statement

The biennial plan must include the regional arts council's mission statement which must describe the overall philosophy and aims of the organization concerning local and regional arts development

(1,000 characters max)*

NWMAC works to support and enhance the development of arts and artists in Northwestern Minnesota.

Region - Background, demographics, other context for the plan

(5,000 characters max)*

Provide any necessary context about your region (i.e., economic, demographic, geographic, cultural, etc.) or about your organization that has a meaningful impact on your planning or your programs and services.

NWMAC's designated region is Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau counties. Our region is made up of mostly rural communities of 500 - 2,000 people. There are medium sized communities, including of East Grand Forks, Crookston, and Thief River Falls which have populations of around 8,000. Geographically the region covers 10.5% of the state. It is home to 85,000 people.

Agriculture is a main economic driver in our area. Our part of the state is know for entrepreneurs like Digikey (4,000 employees in a \$3 Billion business) and recreation with Polaris and Arctic Cat and Mattracks. There is pride in creating high quality community life and supporting those without means with reduced ticket costs and scholarships. Many wealthy people give generously to our arts nonprofits including repurposing a few vacant buildings like churches, schools, and train depots to serve their community with arts programming. Extremely strong relationships and collaborations exist between our arts organizations and our schools. Often public schools and community college buildings are where all arts activity happens for cities of under 10,000.

NWMAC serves arts organizations; artists; non-arts nonprofit organizations; cities; community education; and parks and recreation departments; school districts; and artist-driven initiatives. Most arts organizations, in our region, have budgets below \$30,000 and they do not have paid staff. Since our region does not have arts organizations that are providing services related to showcasing, marketing, and training, that is a very important role for our office.

Our region is made up of less than 6% people of color. We established an equity task force of four members of our board in 2019 and they are working with staff on Equity and Inclusion in the next two years, that build upon our learning and successful efforts thus far.

Vision Statement:

Through the leadership of the NWMAC:

- * all people in NW MN will have access to the arts;
- * the arts will be integrated into the fabric of the community;
- * and art will become an essential part of community building.

Our region continues to use the Five Statewide Arts Indicators to inform programs, services, and evaluation.

1. The arts are interwoven into every facet of community life.

- 2. Minnesotans believe the arts are vital to who we are.
- 3. People of all ages, ethnicity, and abilities participate in the arts.

4. People trust Minnesota's stewardship of public arts funding.

5. The arts thrive in Minnesota.

Racial Equity Statement: Assure that all NWMAC programs are developed using a racial equity lens.

Americans for Disabilities Act Statement: Assure that all NWMAC facilities, programs, services, and our website keep advancing in regards to ADA.

Organizational Structure: The Northwest Minnesota Arts Council is a non-profit organization.

Attachment (optional)

Needs assessment

(10,000 characters max)*

The biennial plan must be based on a needs assessment carried out in a manner which ensured input from the arts community and the arts involved public. The components of the needs assessment shall be determined by the regional arts council and may consist of any combination of constituent meetings, focus groups, program evaluations, mail, e-mail, online, or telephone surveys, individual interviews, or other evaluative tools. The assessment shall be conducted to assess and prioritize constituent needs, to evaluate appropriate community and regional resources to meet those needs, and to determine the practicality of continuing existing programming activities, service and grants assistance programs, or the feasibility of developing new programs, services, or grants by the regional arts council. The needs assessment shall be updated at intervals determined and announced by the regional arts council, but no less frequently than once every four years. The results shall be included in the biennial plan.

In this section, describe:

- 1. When the needs assessment was completed.
- 2. The process used to generate input from the arts community and the arts involved public.
- 3. The methods and/or tools used to gather input.
- 4. The key findings identified through the needs assessment.

WHEN: Arts Involved Public survey was completed and analyzed in early 2023. On-going needs assessment survey for our programs and services completed from July 1, 2021 - February 28, 2023. Results reviewed and analyzed by staff, board, and committee in November 2022 and March 2023.

PROCESS: Survey for Arts Involved Public was sent eletronically to contact emails and through the mail to all school Superintendents, area librarians, historical society staff, and local government officials with two follow up emails to encourage participation. Survey link for our large needs assessment is included in every grantee final report form and wrap up evaluation form for all participants in our services.

METHODS OF ASSESSMENT CONDUCTED:

Large Needs Assessment Survey: Every two years, during biennial planning, we tally responses for our main assessment within Survey Monkey online. Many questions are asked in the same manner as past years to be able to see trends. We promoted people completing the survey as a website link. The questions and results of the survey are on our website www.NorthwestMinnesotaArtsCouncil.org in the About Us section. The survey was available until January 31, 2023 to complete. 85 people completed the survey. The large needs assessment survey summary results are attached for the period of July 1, 2021 until January 31. 2023.

Arts Involved Public Survey: In 2023 we sent surveys to 100 people who we identified as arts interested public including Superintendents, branch Libraries, Historical Societies, and city clerks/adminstrators. We were satisfied with our 17% response rate. This survey took place in January 2023. The survey was available until March 22, 2023 to complete. The next survey of Arts Interested Public is scheduled for 2027.

Program evaluation is on-going and provides insight into changes needed and allows participants to provide feedback and feed forward opinions. We never stop assessing needs. NWMAC surveyed all grant applicants for the past two years and all exhibit participants as described below.

- A. All grant applicants and annual exhibit entry applicants were asked three needs assessment questions during the application process
- 1. In your community or county, what do you think is the greatest strength and what is most lacking in the arts?
- 2. What are your needs, other than funding, as an artist, arts organization, city, school, or non-profit organization pertaining to the arts?
- 3. How could Northwest Minnesota Arts Council help you fulfill the needs identified in the questions above?

B. After final reports are returned these questions are asked of grantees during an evaluation feedback form.

- 1. Give a quick score for our on-line grant system and grants administration related to this specific grant. 1-10
- 2. Why your score? Give a little "feed forward" thoughts into why you assigned that score.
- 3. Free Space: Here's some free space to comment and if you need to upload an example.
- 4. Survey link: Please click to take our Needs Assessment survey

C. We have three surveys that are provided to those that receive services from our office. One is related to promotion/marketing, one for exhibit/showcase, and one for training/networking. Each contains questions that provide information on measuring our outcomes within our plan including determining whether people participating are from diverse demographics. They also ask for feeding forward suggestions for our staff. We direct participants to fill out our large on-going needs assessment with a link at the end of the shorter survey. Staff review the results of the surveys to evaluate the services they are providing and make adjustments.

KEY FINDINGS:

Comments gathered showed an equal need for grant programs and services. 87% of respondents said that our Arts Legacy Grants are very important. All of our grant programs and awards scored between 2.3 and 3.0 which shows that people value what we are offering. Related to service, it feels like more focused communications on what we provide as services is needed. Quite a few people clicked that they "Don't Know" about services. All our services rated above a 4.0 on a 5 point scale so they still are highly valued. Our top rated services is exhibits at our gallery, closely followed by our annual exhibit, radio spots, and Facebook.

Arts interested public commented often that they do not know about a service or a grant so the direct result will be more outreach and targeted brochure promotion to the groups surveyed, including attending more of their meetings to present on our grants and services and answer questions. Another key finding was that we need to continue our work with diverse groups to learn more about underserved populations in our region related to ethnicity, disability, and other factors.

SURVEY RESULTS/STATISTICS

Large Needs Assessment Survey Results and the Arts Interested Public Survey Results are attached.

Arts Interested Public Survey Results: By far their main interest is Grants and type of grant to offer is arts project support: 85% of the respondents stated that they would be interested in receiving a grant. The next question said, "If yes, select the type of grant from the list below that either you have received, applied for or have interest in. (check all that apply) 70% selected "Arts grant for supporting arts access through productions or sponsorship of arts activity or public art"

55% selected "Arts grant for the purchase of arts equipment"

50% selected "Arts grant for primarily an arts learning and artist residency activity"

50% selected "Arts grant primarily for a traditional or folk arts activity"

35% selected "Arts grant for general operating support for a non-profit arts organization"

5% selected "Grant for myself as an individual artist" (This was not asked correctly since it forced them to only think about themselves.)

This makes sense for this selected pool of school officials, government officials, branch libraries, and historical societies. We went on to ask about their ability to get information and use the services of our office which gave us good feedback on our stewardship of funds. Ratings were good.

Attachment (optional) 2023 Needs Assessment.pdf

Description of the planning process

(5,000 characters max)*

The biennial plan must include a description of the biennial planning process used by the council including a list of the steps included in the development of the biennial plan and the participants involved in the biennial planning process.

A full Board discussion started in August 2022 to draft the overarching direction for priorities for the plan and approve the planning committee members. The Arts Council Board of Directors met on November 30, 2022 to discuss the previous FY 2022-2023 biennial plan and start to construct the budget for the plan. In early January 2023, Arts Council staff reviewed the grantee survey results for the Northwest Region and crafted a draft using FY 2022-23 plan as a basis for the next plan.

The planning committee consisted of our four executive committee board members Chris Lane, Emily Kuzel, Karlace Taylor, and Jaimie Snowdon. The planning committee worked through email on several documents including reviewing the mission, vision, by-laws, operating procedures, financial procedures, the five piority areas and outcome measurement. They finalized the plan for the public meeting and public posting to our website.

The preliminary plan, needs assessment results, and proposed budget was posted to our website on March 1, 2023. The public was invited to review the plan and comment in a survey or through email until March 22, 2023.

The planning committee reviewed comments made during the public meeting/comment month of March 2023. They made a recommendation to the full board for approval at their March 23, 2023 board meeting.

Approval of the plan occurred on March 23, 2023 by the Northwest Minnesota Arts Council.

Attachment (optional)

Work plan for grants, programs, and services - Overview

(4,000 characters max)*

The biennial plan must include a work plan which contains a description of services, programs, and grants available from the council, and the goals and objectives of these activities as related to the needs assessment, and the 25-year arts legacy outcomes.

WORK PLAN:

Priority 1: Re-grant funds for arts activity in our northwestern region with state funds.

Priority 2: Provide professional stewardship through executive and contract staffing, board orientation and equity training, and accessible office space.

Priority 3: Showcasing artists and arts organizations from our northwest region primarily through our annual NW MN Art Exhibit, our gallery, and display case exhibits.

Priority 4: Promotion and marketing of artists and arts activities in northwest Minnesota primarily through our e-newsletter, website, social media, and podcast interviews.

Priority 5: Training and networking of creative people, artists and arts leaders in our northwest region through in person and online workshops.

Attachment (optional)

Are you ready to work on work plan priority 1?* Yes

Work Plan Priority 1 (2,000 characters max)

Priority 1: Re-grant funds for arts activity in our northwestern region with state funds.

GOALS: Award arts grants to arts organizations, schools, and communities.

OBJECTIVES:

a. Publicize the availability of grant funds in the seven-county area in a timely manner prior to each application deadline. Send reminders of deadlines through our e-newsletter.

b. Provide technical assistance on the grant application process.

c. Administer the review and evaluation process.

 c. Administer the review and evaluation process. d. Measure outcomes related to these re-grant programs and adjust the process. 							
State one measurable outcome the council expects to produce through Priority 1 activities.							
Measurable Outcome (150 characters max)	The variety and diversity of applicants and participants increases, as they enrich the ways they connect to their communities through the arts.						
Which of the 25-year arts legacy outcom	es will this measurable outcome address (select all that apply)?						
The arts are interwoven into every							
facet of community life Minnesotans believe the arts are vital	Tes						
to who we are							
People of all ages, ethnicities, and abilities participate in the arts							
People trust Minnesota's stewardship of public arts funding							
The arts thrive in Minnesota							
Plan for measuring results (1,000 characters max)	Evaluation will occur through asking needs assessment and demographic questions to all applicants, grantees, focus groups, and panelists.						
	Success will be measured by an increased percentage of people stating that they were enriched through arts in community; and our office documenting at least four different types of applicants including nonprofit arts organizations, schools, cities, and other nonprofit organizations.						
Is there a second work plan priority?	Yes						
Priority 2: Provide professional stewa	ardship through executive and contract staffing, board orientation and equity training, and accessible office						
	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicate e. Fulfill administrative requirements assessment, and re-grant activities re	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. the regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicate e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. the regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicate e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. the regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs eporting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board, hout the year						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicat e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug State one measurable outcome the count Measurable Outcome (150 characters max)	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. the regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs eporting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board. hout the year ncil expects to produce through Priority 2 activities. Regional residents experience increased access to the arts via a reduction in						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicat e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug State one measurable outcome the count Measurable Outcome (150 characters max)	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. Atter regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board. hout the year ncil expects to produce through Priority 2 activities. Regional residents experience increased access to the arts via a reduction in cultural and/or physical barriers.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicat e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug State one measurable outcome the count Measurable Outcome (150 characters max) Which of the 25-year arts legacy outcome The arts are interwoven into every	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. Atter regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board. hout the year ncil expects to produce through Priority 2 activities. Regional residents experience increased access to the arts via a reduction in cultural and/or physical barriers.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicat e. Fulfill administrative requirements assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug State one measurable outcome the court Measurable Outcome (150 characters max) Which of the 25-year arts legacy outcom The arts are interwoven into every facet of community life Minnesotans believe the arts are vital to who we are People of all ages, ethnicities, and	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. orthwest Minnesota Arts Council. cation on equity for Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. Atter regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board. hout the year neil expects to produce through Priority 2 activities. Regional residents experience increased access to the arts via a reduction in cultural and/or physical barriers.						
GOAL: Provide Arts Council Director made on equity training within board OBJECTIVES: a. Executive staff and maintain the Ne b. Provide orientation as well as educ c. Assess office space, programs, and d. Build relationships and communicate e. Fulfill administrative requirements of assessment, and re-grant activities re f. Participate in statewide "arts system g. Active arts advocacy efforts throug State one measurable outcome the count Measurable Outcome (150 characters max) Which of the 25-year arts legacy outcome The arts are interwoven into every facet of community life Minnesotans believe the arts are vital to who we are	staffing to the Northwest Minnesota Arts Council to ensure planning and procedure are met and progress is and staff. borthwest Minnesota Arts Council. borthwest Minnesota Arts Council board members and staff d services related to accessibility for constituents with special needs or from marginalized racial communities. It regularly with arts interested public. of the Minnesota State Arts Board, including preparation of: arts plan, budget, annual final report; needs porting. n" planning/strategy within the Forum of RAC's; MN Citizens for the Arts and MN State Arts Board. hout the year incl expects to produce through Priority 2 activities. Regional residents experience increased access to the arts via a reduction in cultural and/or physical barriers. es will this measurable outcome address (select all that apply)?						

Plan for measuring results (1,000 characters max)

Evaluation will occur through our needs assessment and focus groups.

Success will be measured by Board, staff, and volunteer personnel reflecting the

demographic of our area in terms of age distribution and race. Respondents say that they are highly satisfied with service related to our office/showcase spaces.						
Is there a third work plan priority?	Yes					
lork Plan Priority 3 (2,000 characters mat	x)					
Priority 3: Showcasing artists and ar ase exhibits.	rts organizations from our northwest region primarily through our annual NW Art Exhibit, our gallery, and display					
	Northwest Minnesota Art Exhibition funding the student portions with state funds. Schedule four exhibits four ag one featuring artists of color, and two exhibits with state funding including a rotation within the display cases b					
Objectives: . Hire/train Showcase Specialist cor Depuilting the Call for Entries and co Select and contract with the juror. I. Coordinate and implement registration Coordinate and implement all Artist Organize the touring summer schemation Measure outcomes and evaluate the	contact artists ation, hanging the exhibit, creating programs, volunteer coordination, and prompt wrap-up. st Receptions dule and administer the tour					
State one measurable outcome the cour	ncil expects to produce through Priority 3 activities.					
Measurable Outcome (150 characters max)	Minnesotans participate in the arts as creators and gain inspiration, support, and encouragement to create new pieces of art, and sell their art.					
Which of the 25-year arts legacy outcom	nes will this measurable outcome address (select all that apply)?					
The arts are interwoven into every facet of community life						
Minnesotans believe the arts are vital to who we are	Yes					
People of all ages, ethnicities, and Yes abilities participate in the arts						
People trust Minnesota's stewardship of public arts funding	Yes					
The arts thrive in Minnesota						
Plan for measuring results (1,000	Evaluation form completed by artists who display work in our gallery and					
characters max)	evaluation on-line by artists who show pieces in our annual exhibit. Collect information from artists on whether they created new work and sold pieces while on display.					
characters max)	evaluation on-line by artists who show pieces in our annual exhibit. Collect information from artists on whether they created new work and sold pieces while					

Priority 4: Promotion and marketing of artists and arts activities in northwest Minnesota primarily through our e-newsletter, website, and podcast interviews.

GOALS: Focus on podcasts, social media, website posts, and e-newsletters that feature artists, arts organizational leaders, and staff and board members within our various promotional activities.

OBJECTIVES:

- a. Hire/train Promotions Specialist contract position
- b. Coordinate at least 40 Radio interviews that become Podcasts on our website with a minimum of 4 being people of color
- c. Publish one e-newsletters per month with artists opportunities and arts leadership opportunities
- d. Increase performing artists, writers, and venue listings in the next Artists of Northwest Minnesota booklet

e. Increase engagement in social media

- f. Increase individual artist pages on our website.
- g. Measure outcomes and evaluate the program semi-annually at the NWMAC board meeting.

State one measurable outcome the council expects to produce through Priority 4 activities.

Measurable Outcome (150 characters

max) Minnesotans value and view participation in our promotion and marketing efforts as enhancing their organization and individual careers.

Which of the 25-year arts legacy outcomes will this measurable outcome address (select all that apply)?

Which of the 25-year arts legacy outcomes will this measurable outcome address (select all that apply)?								
The arts are interwoven into every facet of community life								
Minnesotans believe the arts are vital Yes to who we are								
People of all ages, ethnicities, and abilities participate in the arts	Yes							
People trust Minnesota's stewardship of public arts funding								
The arts thrive in Minnesota	The arts thrive in Minnesota							
Plan for measuring results (1,000 characters max) Evaluation will occur through surveying participants in our booklet and podcasts to chart both the facet of community life and the population that they represent; and whether this activity enhancing their marketing efforts. Success will show different facets of community life and diverse populations participating at an increased rate from last biennium.								
Is there a fifth work plan priority?	Yes							
Work Plan Priority 5 (2,000 characters max	<)							
Priority 5: Training and networking of	creative people, artists and arts leaders in our northwest region through in person and online workshops.							
GOALS: Provide monthly training and	d networking experiences that appeal to and are attended by a diverse group of creative people.							
OBJECTIVES: a. Hire/train Training/Networking Spe b. Train artists in our resource rooms	cialist contract position : grant writing station, recording studio and photography room.							
c. Hold Tending the Creative Soul mo	onthly gatherings for networking and trainings.							
d. Announce one teaching artist roster program cohort with a training series, implement training for new and existing artists.								
	Skills for Artists series, implement training with artists. the training program statistics semi-annually at a NWMAC Board meeting.							
State one measurable outcome the council expects to produce through Priority 5 activities.								
Measurable Outcome (150 characters max) Minnesotans develop a variety of skills through our trainings, including creating professional work samples within our resource rooms.								
Which of the 25-year arts legacy outcom	es will this measurable outcome address (select all that apply)?							
The arts are interwoven into every facet of community life	Yes							
Minnesotans believe the arts are vital to who we are								
People of all ages, ethnicities, and abilities participate in the arts								
People trust Minnesota's stewardship of public arts funding								
The arts thrive in Minnesota	Yes							
Plan for measuring results (1,000 characters max)	Evaluation will occur through surveying all participants who attend our workshops, trainings, networking sessions and those that use our resource rooms.							
	Success will show that at least 80% of participants say they had specific growth as they participated in our NWMAC training or networking session.							
Program information								

Program information

(7,000 characters max)*

Describe the grants and other forms of assistance the council will provide, the review criteria for evaluating grant requests, and eligibility requirements.

DESCRIBE GRANTS and OTHER FORMS OF FINANCIAL ASSISTANCE:

Arts Legacy Grants: regular Communities, counties, non-profits, and arts projects with fiscal sponsors may apply for grants of up to \$10,000.00. A 10% cash match is required to be eligible with 25% required for repeat sponsorship. Funding for this grant category comes from the Arts Legacy Access and Arts Legacy Cultural Heritage Fund. Proposals must be for arts and arts access; arts learning, or folk and traditional art forms.

Arts Legacy: School Residency Grants: Schools may apply for grants of \$3,000 to bring in a residency artist. Schools can apply for up to four grants in a school year. They are on a first come, first served basis.

Arts Legacy: General Operating_Arts non profit organizations can apply for operating and programming grants throughout the year on first come, first served basis.

Arts Project Grants: regular Matching grants of up to \$3,000.00 are available for the production, creation, performance, or exhibition of arts. Sponsorship grants provide funds to host guest artists or touring companies. A 10% cash match is required to be eligible with 25% required for repeat sponsorship.

Arts Project Grants: Arts Equipment for School: Matching grants of up to \$3,000.00 are available for purchase of artistic equipment. Requirement of a 25% cash match.

Individual: Artist Project Grants: Individual artists may apply for \$5,000.00 or 1,500.00 for specific projects which contribute directly to their artistic and professional growth and development as professionals. Applicant must have resided in the seven county area for one year prior to the deadline to be eligible. Applicants can only receive a \$1,500 grant or a \$5,000 grant not both.

Individual: Quick Turn-Around Grants: Individual artists may request \$500 of funds to cover some or all of the costs of training or equipment purchases or marketing.

Northwest Artist and Arts Advocate Awards: The purpose of these two awards (each \$500.00) is to recognize the work and contributions of the individual artists and arts leaders in the Northwest Region. Northwest Star award is given for lifetime achievement in the amount of \$5,000.00.

Northwest Minnesota Art Exhibition: Yearly call for entries for adults and high school students to show visual art in our regional exhibit. Juror cash prizes awarded.

MAIN REVIEW CRITERIA FOR EVALUATING GRANT REQUESTS:

1. The artistic quality and merit of the project or program.

This criterion may include how the project contributes to the artistic development of the respective art form, how well the resources (people, facilities, activities, etc.) to be used meet the goals of the project, and how the project meets or advances the goals of the organization. In the case of service projects, the merit and quality of that service to the arts will be reviewed.

If the application is determined to be of sufficient artistic quality and merit to deserve further review, the following standards will then be applied:

2. The demand or need for the project or program by the organization applying or the group it serves.

Considerations used to address this criterion may include community involvement and support for the project, the method used to determine that the project is needed, and demonstrated financial need as exhibited in the proposed budget.

3. The ability of the organization to accomplish the project or program described, or the organizational goals as presented.

This is demonstrated by providing evidence of a planning process, qualifications of the artistic and/or administrative personnel, feasibility of the budget, publicity efforts, evidence of fiscal responsibility, previous successful efforts.

ELEGIBILITY REQUIREMENTS:

Broad restrictions exist related to all programs and projects using General Fund allocation dollars.

- · Grant funds may only be spent on projects located in Minnesota.
- No more than 10 percent of the total grant may be for costs related to travel outside Minnesota.

The applicant must be a Minnesota non-profit, tax-exempt organization as described in Section 501(c)(3) of the United States Internal Revenue Code with Articles of Incorporation on file with the State of Minnesota; or, a governmental unit or department or agency of the State of Minnesota.

All school districts within our service area may apply. Private schools are also eligible if they show that the project will not be used for religious socialization.

Two or more eligible organizations or governmental units may form a partnership to present arts activities in their community and apply under one organization and submit one application.

An Individual can apply, on behalf of a group of artists, for Legacy funds. They must show a strong community component. A fiscal sponsor may be required of individuals.

Additional eligibility for projects are within the guidelines attachment below and the guidelines attachment in the next question.

Attachment (optional) Guidelines Arts Legacy.pdf

Grant making and monitoring process

(5,000 characters max)*

Provide a detailed description of the council's grant making process including the review process, the terms of the grant contract with grant recipients, the time needed and process followed in paying grant recipients, the responsibilities of grantees, and the grant monitoring process.

Our grant making and monitoring process is always on line and available for us to print from Foundant. A current copy is attached of our Arts Project grant guidelines with general allocation funding. This attachment includes our overall grant making process, review process, terms of the grant contract with grant recipients, time needed and process followed in paying grant recipients, the responsibilities of grantees, grant monitoring process, and our mutually agreed upon statewide misuse of funds policy and appeals process for misuse of funds.

Public meeting

(1,000 characters max)*

Each council must hold at least one public meeting to solicit reaction to its preliminary biennial plan before it is approved and submitted to the Arts Board. Provide the date(s) and location(s) of the public meeting(s). How was the public informed? Who participated in the meeting (types and numbers of attendees)?

A public meeting for review of the biennial plan was held on March 16, 2023 at 3:30 pm. The public was informed of the plan hearing by e-newsletter, Facebook announcements, and a press release to local newspapers. The plan was available for review and comment on our website as of March 1, 2023.

There were five attendees to the public meeting. No comments were provided related to suggested changes. All attended to hear about our goals and priorities. Comments were all positive. Attendees were a mixture of arts project coordinators and artists.

Our desire is to present our plan again at our artist reception on April 30, 2023. Normally between 150-200 people are in attendance. Our staff will provide a paper survey for comments. This is our largest event annually and an excellent time to connect with the public.

Attachment (optional)

Last Edited By: Mara Hanel, 04/03/2023

Webgrants - Minnesota State Arts Board

Dulles Technology Partners Inc. © 2001-2017 Dulles Technology Partners Inc. WebGrants 6.10 - All Rights Reserved.

	RTHWEST MINNESOTA ARTS COUNCIL		Arts &	Arts	Arts & Cult			
PR	OJECTED BUDGET: Fiscal year 2024	General Fund 2024 State	Arts Access 2024 State	Education 2024 State	Heritage 2024 State	McKnight Foundation	Other Funds	2024 Total
	Board approval 3/23/2023	2024 State	2024 State	2024 State	2024 State	Foundation	runus	2024 TOtal
	REVENUE							
1	State of Minnesota: Appropriations for 2024	\$89,453	\$406,377	\$76,189	\$25,406 2	9121		\$597,425
2	State of Minnesota: Carryforward from 2023		\$10,000	\$5,000	\$0			\$15,000
3	McKnight Foundation	-				\$70,000		\$70,000
	McKnight Foundation: Carryforward from 2023					\$5,000		\$5,000
4	Other Income	\$1,500						\$1,500
5	Interest		\$1,000					\$1,000
6	TOTAL REVENUE	\$90,953	\$417,377	\$81,189	\$25,406	\$75,000	\$0	\$689,925
	EXPENSES							
	Programs and Services							
7	Grant Programs and Services							
	a Arts Legacy Grants		\$190,000	\$48,000	\$18,000			\$256,000
	b Arts Project Grants	\$50,000						\$50,000
	c Artist Grants					\$30,000		\$30,000
8	Grant Programs and Services, Operations and Support	\$7,500	\$28,500	\$7,200	\$2,700	\$4,500	<u> </u>	\$50,400
9	Subtotal Grant Programs and Services	\$57,500	\$218,500	\$55,200	\$20,700	\$34,500	\$0	\$386,400
10	Nongrant Programs and Services							
	a Regional exhibits and showcases	\$3,500	\$2,550	\$900	\$500	oo \$13,000		\$20,450
	Awards	\$1,350				\$7,100		\$8,450
	b Workshops and training	\$3,451	\$4,000	\$5,000	\$500	\$3,000		\$15,951
	c Arts promotion	\$3,320	\$13,450	\$5,000	\$500	\$2,390		\$24,660
11	Nongrant Programs and Services, Operations and Support	\$17,284	\$148,008	\$6,030	\$1,936	\$5,560		\$178,818
12	Subtotal Nongrant Programs and Services	\$28,905	\$168,008	\$16,930	\$3,436	\$31,050	\$0	\$248,329
13	Total Programs and Services	\$86,405	\$386,508	\$72,130	\$24,136	\$65,550	\$0	\$634,729
14	Fundraising					\$700		\$700
15	General Administration	\$4,548	\$20,869	\$4,059	\$1,270	\$3,750		\$34,496
16	TOTAL EXPENSES	\$90,953	\$407,377	\$76,189	\$25,406	\$70,000	\$0	\$669,925
17	SURPLUS/CARRYFORWARD to FY 2025 or (DEFICIT)	\$0	\$10,000	\$5,000	(\$0)	\$5,000	\$0	\$20,000

Line 6 Is the sum of lines 1 through 5

PRO	IECTED DUDCET, Elecal warm 2026							
PROJECTED BUDGET: Fiscal year 2025 Approved March 23, 2023		General Fund	Arts Access	Education	Heritage	McKnight	Other	2025 Total
	Approved March 25, 2025	2025 State	2025 State	2025 State	2025 State	Foundation	Funds	2025 TOLAI
1	REVENUE							
1	State of Minnesota: Appropriations for 2025	\$89,453	\$406,377	\$76,189	\$25,406			\$597,425
2	State of Minnesota: Carryforward from 2024		\$10,000	\$5,000	\$0			\$15,000
3	McKnight Foundation					\$70,000		\$70,000
	McKnight Foundation: Carry Forward 2024					\$5,000		
4	Other Income	\$1,500						\$1,500
5	Interest		\$1,000					\$1,000
6	TOTAL REVENUE	\$90,953	\$417,377	\$81,189	\$25,406	\$75,000	\$0	\$689,925
1	EXPENSES							
	Programs and Services							
	Grant Programs and Services		\$100.000	¢48.000	¢19.000			\$256,000
	a Arts Legacy Grants b Arts Project Grants	\$50,000	\$190,000	\$48,000	\$18,000			\$250,000
	b Arts Project Grants c Artist Grants	\$50,000				\$30,000		\$30,000
8	Grant Programs and Services, Operations and Support	\$7,500	\$28,500	\$7,200	\$2,700	\$4,500		\$50,400
9	Subtotal Grant Programs and Services		\$218,500	\$55,200	\$20,700	\$34,500	\$0	\$386,400
	Nongrant Programs and Services							
i	a Regional exhibits and showcases	\$3,500	\$2,550	\$900	\$500	\$13,000		\$20,450
	Awards	\$1,350		45.000		\$7,100		\$8,450
	b Workshops and training,	\$3,451	\$4,000	\$5,000	\$500	\$3,000		\$15,951
	C Arts promotion	\$3,320	\$13,450	\$5,000	\$500	\$2,390		\$24,660
11	Nongrant Programs and Services, Operations and Support	\$17,284	\$148,008	\$6,030	\$1,936	\$5,560	\$0	\$178,818
12	Subtotal Nongrant Programs and Services	\$28,905	\$168,008	\$16,930	\$3,436	\$31,050	20	\$248,329
13	Total Programs and Services	\$86,405	\$386,508	\$72,130	\$24,136	\$65,550	\$0	\$634,729
14 I	Fundraising					\$700		\$700
15 (General administration	\$4,548	\$20,869	\$4,059	\$1,270	\$3,750		\$34,496
16	TOTAL EXPENSES	\$90,953	\$407,377	\$76,189	\$25,406	\$70,000	\$0	\$669,925
17	SURPLUS/CARRYFORWARD to FY 2026 or (DEFICIT)	\$0	\$10,000	\$5,000	(\$0)	\$5,000	\$0	\$20,000

Line 6 Is the sum of lines 1 through 5

F:\Mara\Art\State\fy2024-2025-NWMAC-biennial-plan-budget